Antonios Bouris
work selection

bouris.com

what is inside

not in order

creative strategy
branding
strategic process
business identity
visual communication
communication design
corporate identity
AI prompt engineering
AI image generation
AI integration
AI speech
graphic design
web design
app design
online marketing and social media
digital presence
human centered design
visualisation
video production
innovation
technical creativity
logotypes and marks
motion graphics
pro bono

Since early 90s, I've stood at the vanguard of visual storytelling. With titles ranging from Communication Designer and Creative Strategist to Senior Graphic Designer, Prompt Engineer, and Brand Manager, my journey in the design world has been diverse and enriching. My educational journey began even earlier, in 1994, when I nurtured a profound passion for design, creative thinking, photography, and the nuances of digital culture.

In recent years, I've ventured into the exhilarating domain of artificial intelligence, marrying its immense potential with my deeply-rooted design philosophy. My fervor for Design Thinking remains unabated, and I'm always in sync with the pulse of the latest technological advancements. My approach isn't confined by convention. I possess an unquenchable curiosity about fresh design techniques and the ever-shifting landscape of technology.

At the crossroads of art, technology, and AI, I persistently push boundaries, shape paradigms, and champion innovation. Dive into my world, where artistry meets algorithm, and watch as traditional design transforms under the lens of the future.

metaBrand

__strategic process, innovation, branding

metabnd.com

The evolution in Branding and Design, leveraging the advancements in AI and modern technology. metabnd involves the deliberate use of AI, data analytics, and emerging technologies to manage and evolve a brand's identity and public perception continuously. It's a dynamic approach to branding that allows for real-time adaptation and personalized engagement, ensuring the brand stays relevant and resonant with its audience.


metabnd

AI branding & design
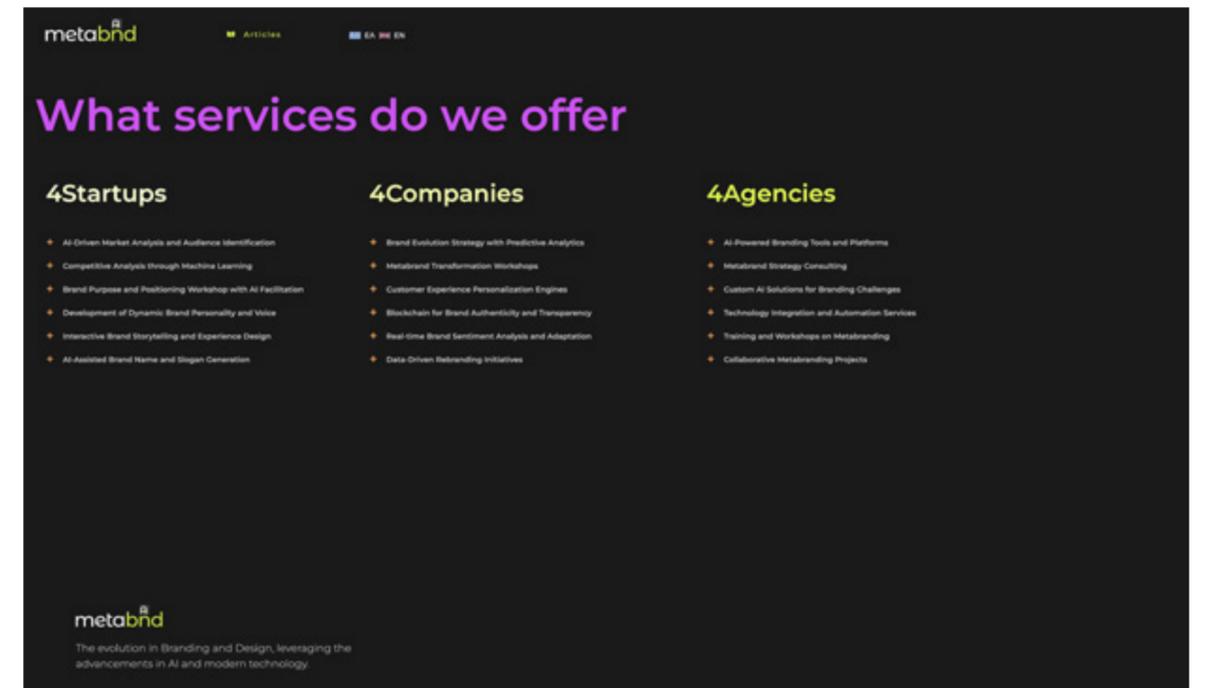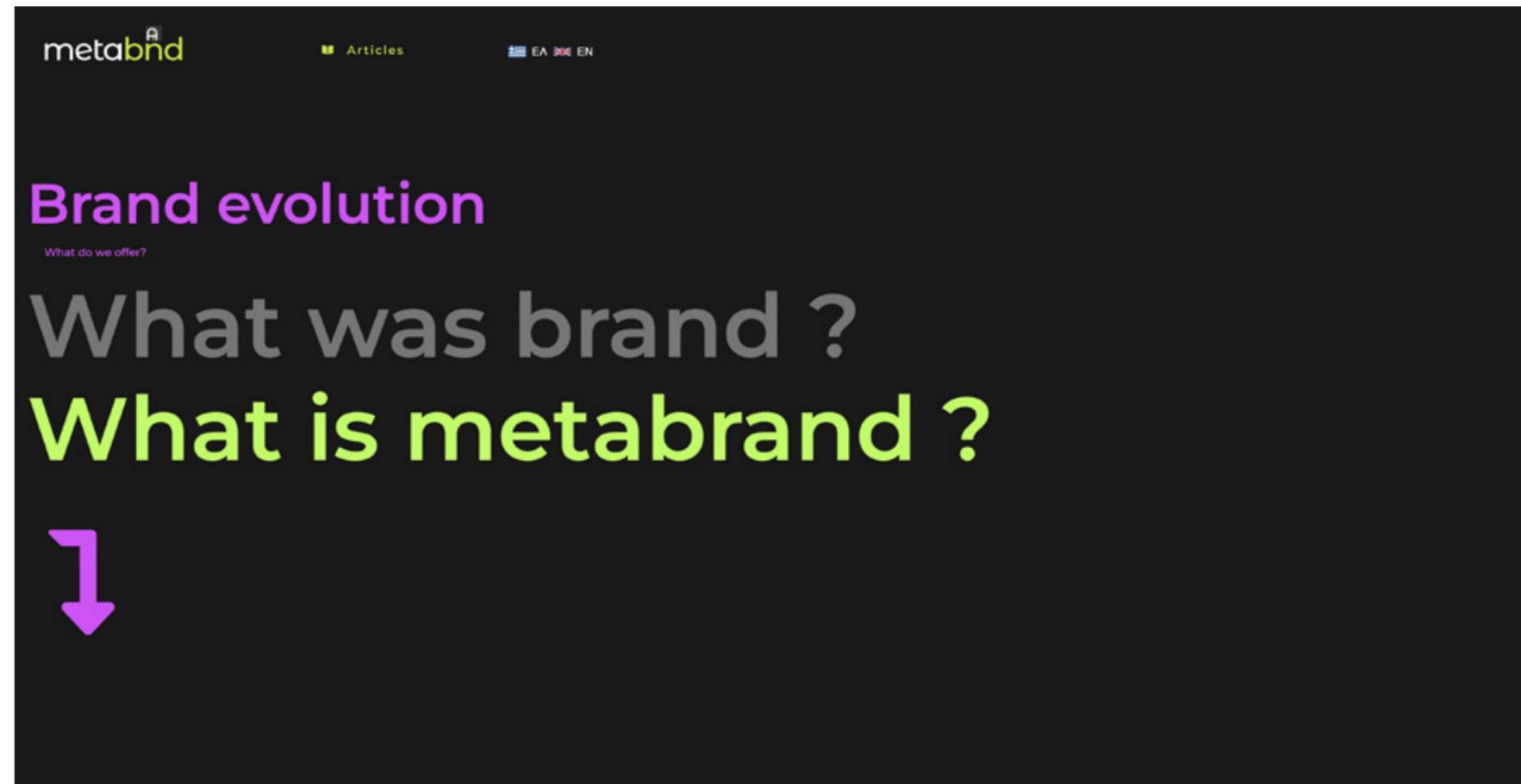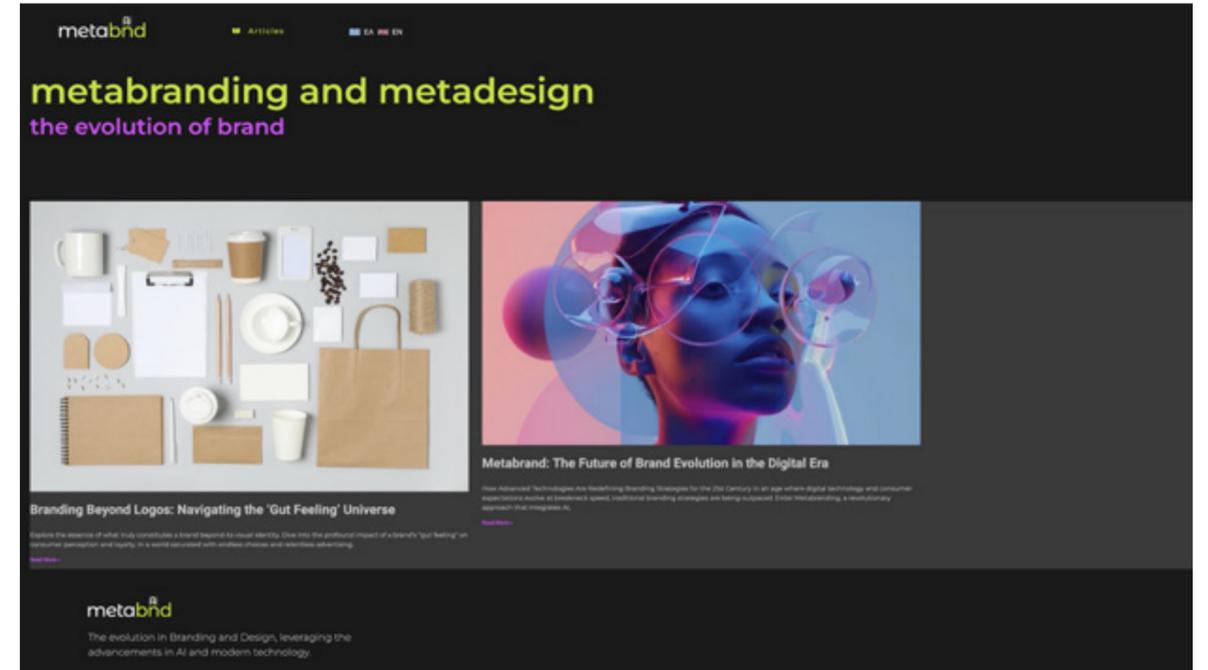
—— branding, strategic process, innovation, web design

aibnd.com

aibnd merges the latest in AI and LLM technologies with creative branding and design to create unforgettable brand identities and digital experiences. Services span AI branding essentials, exclusive virtual model creation, innovative web design, comprehensive digital presence strategies, strategic copywriting, and AI-generated imagery.
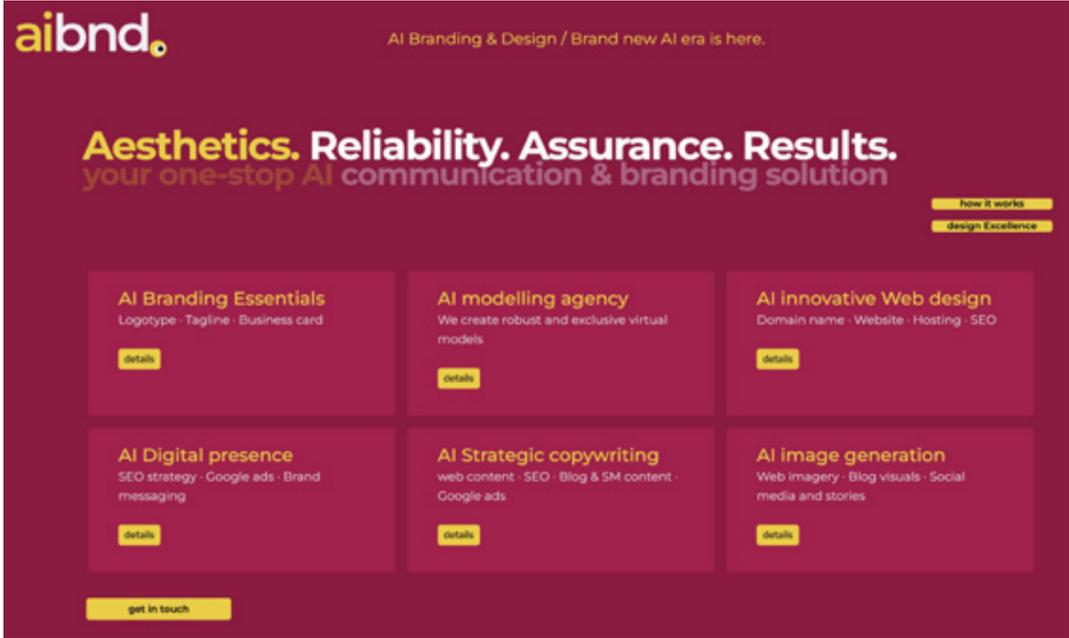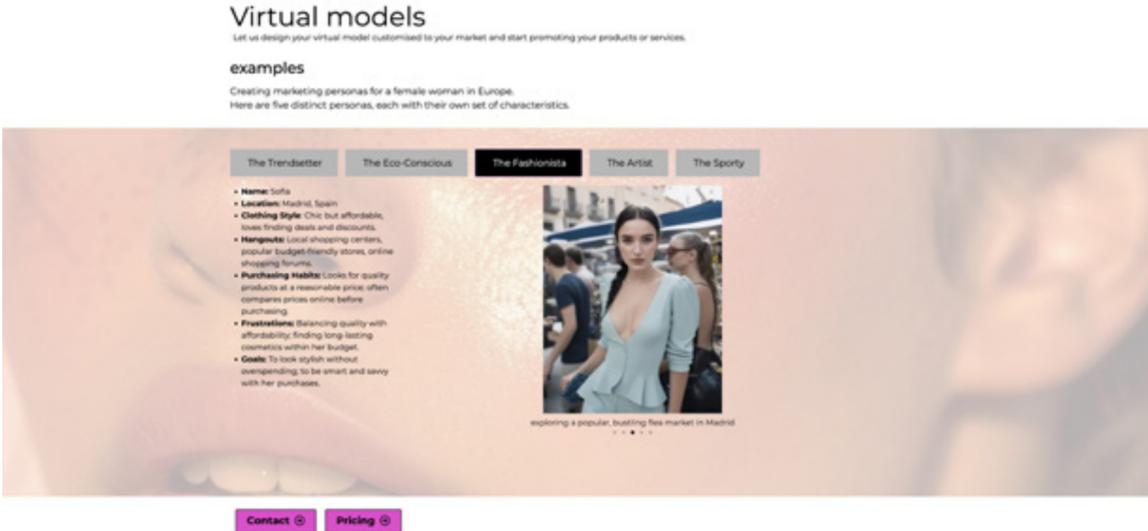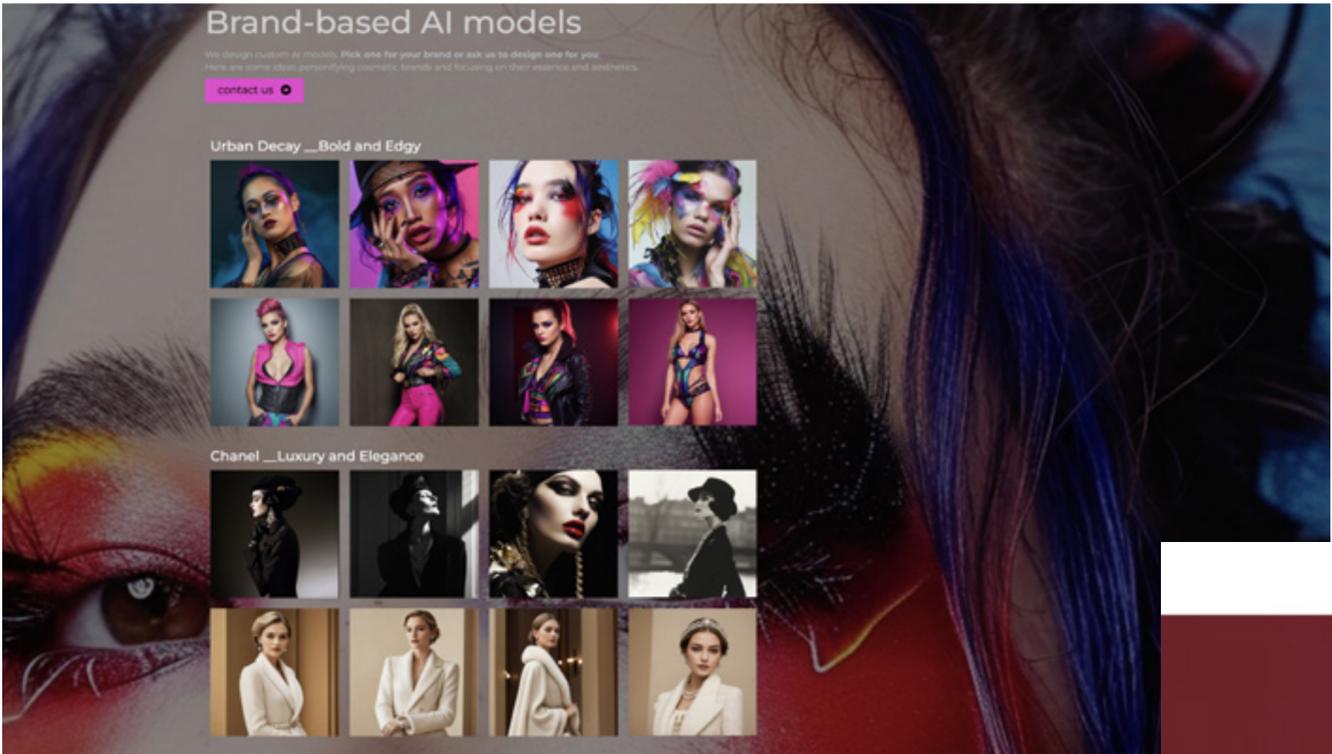

aibnd.
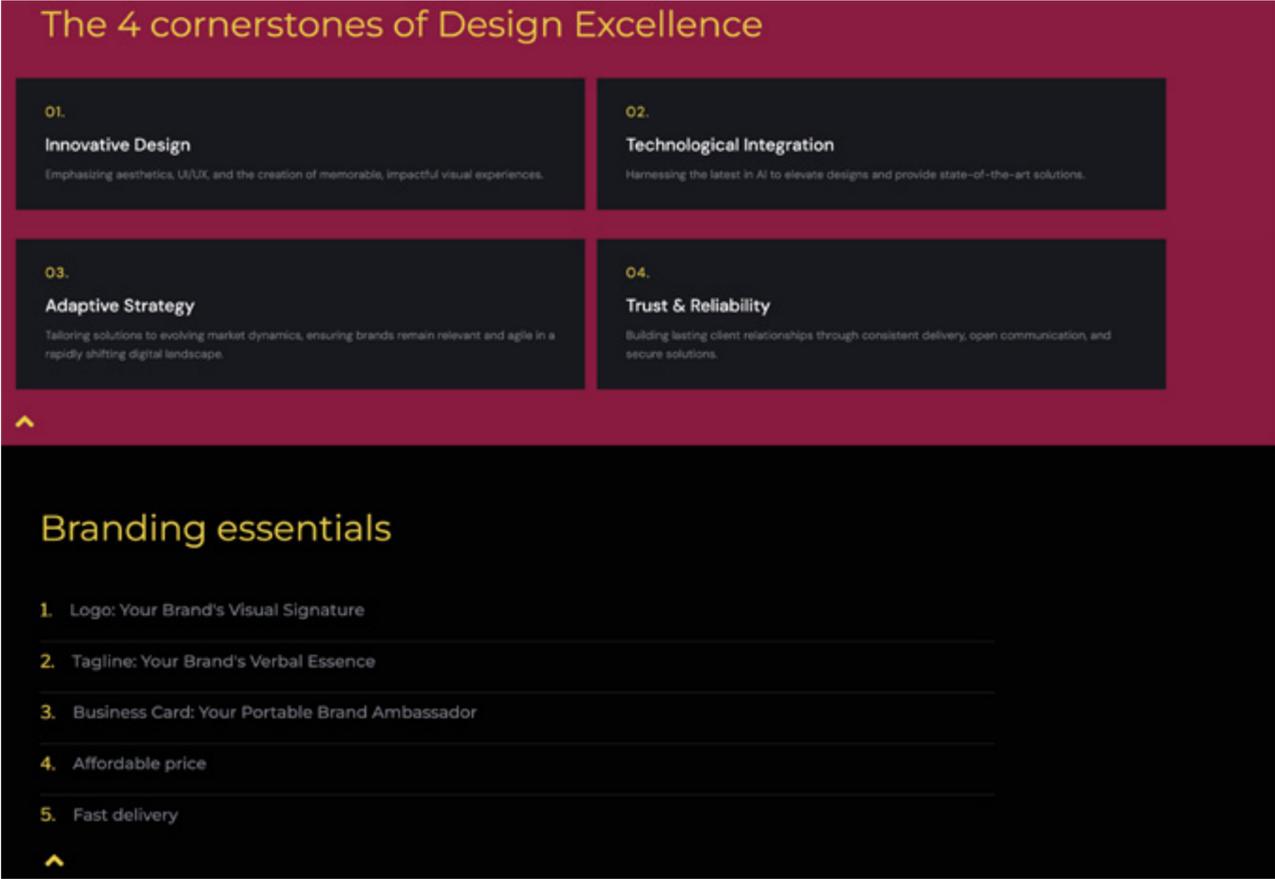
don't stare
__branding, AI image generation, web design, digital presence

dontstare.studio

dontstare is not just creating virtual models; it's pioneering a movement where technology meets the runway. Its AI-driven influencers are more than just digital faces—they're trendsetters with purpose, embodying the intersection of diverse cultures, sustainable fashion, and the boundless reach of social media influence. With each carefully crafted persona, dontstare shapes the future of brand storytelling, offering a personalized touch in a digital world.

space

——— innovation, branding, business identity, app design, marketing, presentation, content generation, AI integration

Space is re-imagining car parking. Turn it from an expense and a drag into a multi-faceted opportunity.
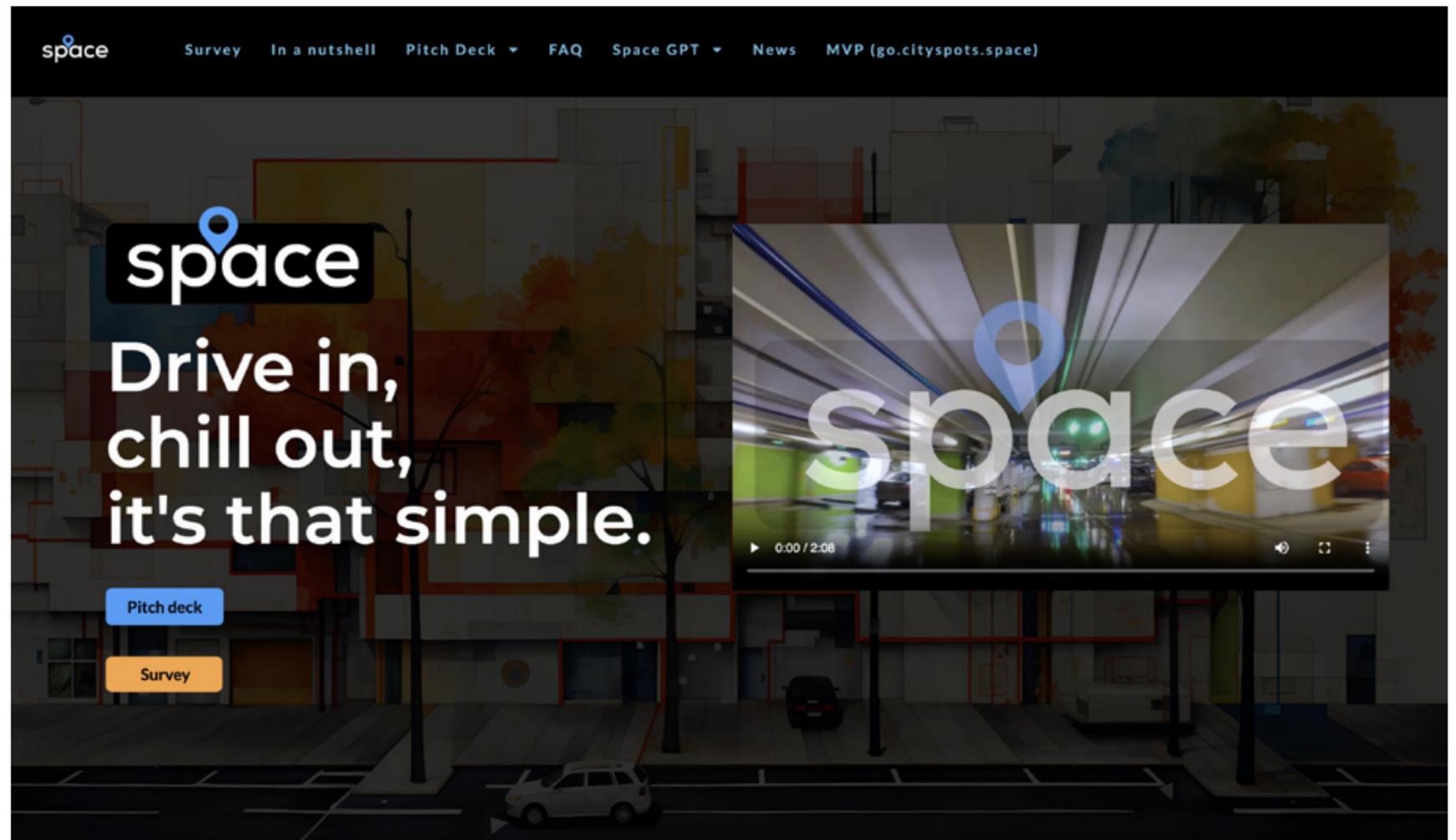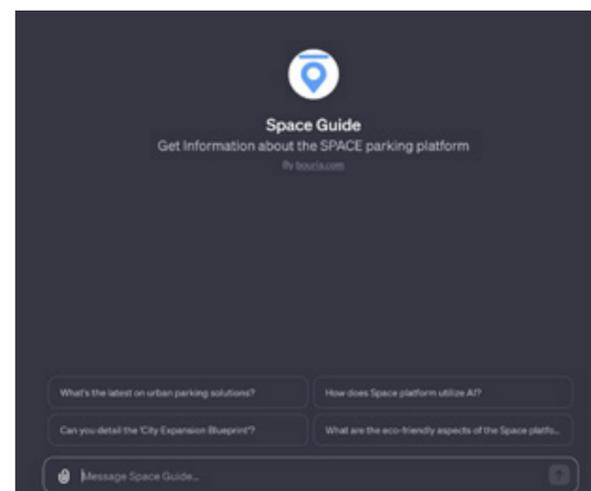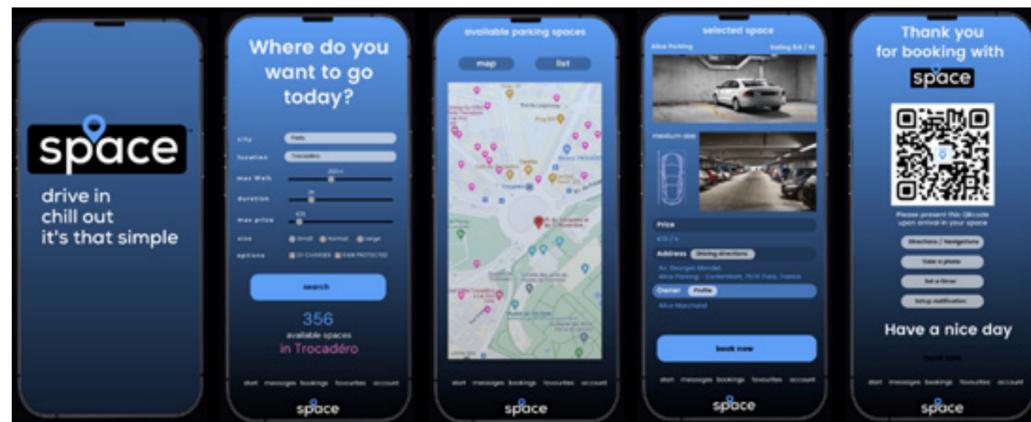
One for Brand

___branding, graphic design, web design, digital presence

oneforbrand.com

One for Brand aims to transcend the conventional and craft unique brand narratives that captivate and endure. With every project, seeks to push boundaries, shape market paradigms, and champion innovation. It's more than just design; it's about creating an impact, fostering unwavering brand loyalty, and laying down markers for the future of branding.

14b

___AI image generation, innovation, prompt engineering

14b.me

The area of expertise is the development of custom AI models that are precisely matched to the identities of individuals and the brands of organizations. As a result, a singular combination of sophisticated virtuality and strategic impact is provided. The range of services surpasses mundane visual appeal. 14b creates customized business influencers and offer promotional opportunities to utilize its curated models, guaranteeing that each endeavor effectively connects with its target demographic. 14b provides AI models that are meticulously crafted to fulfill a particular vision, whether it be for fashion showcases or targeted campaigns.
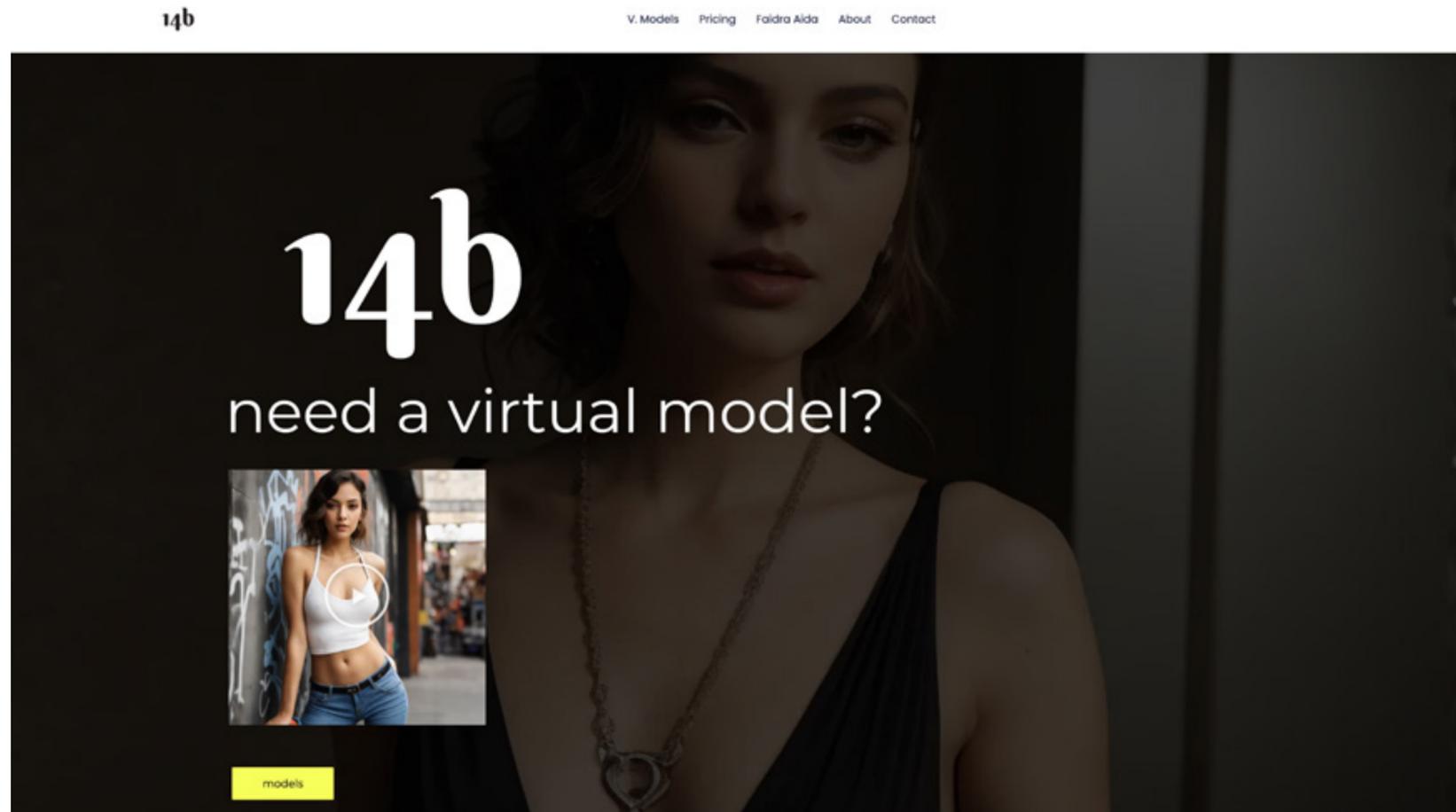
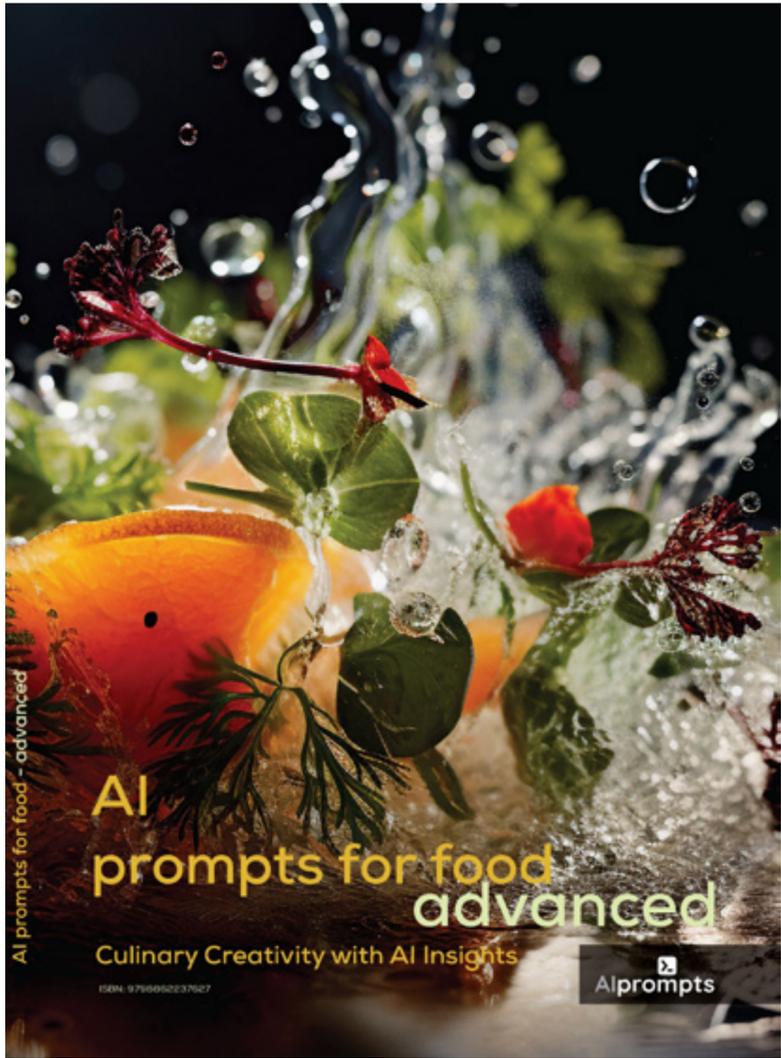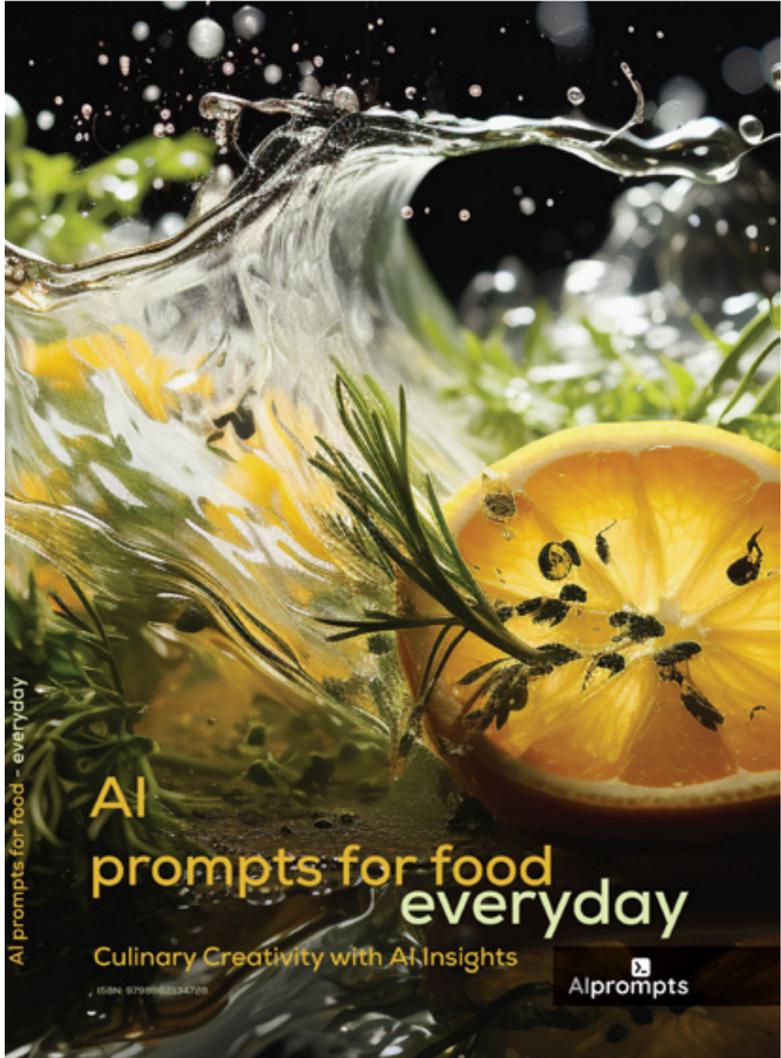**14b** is an AI modelling agency. We create exclusive influencers.
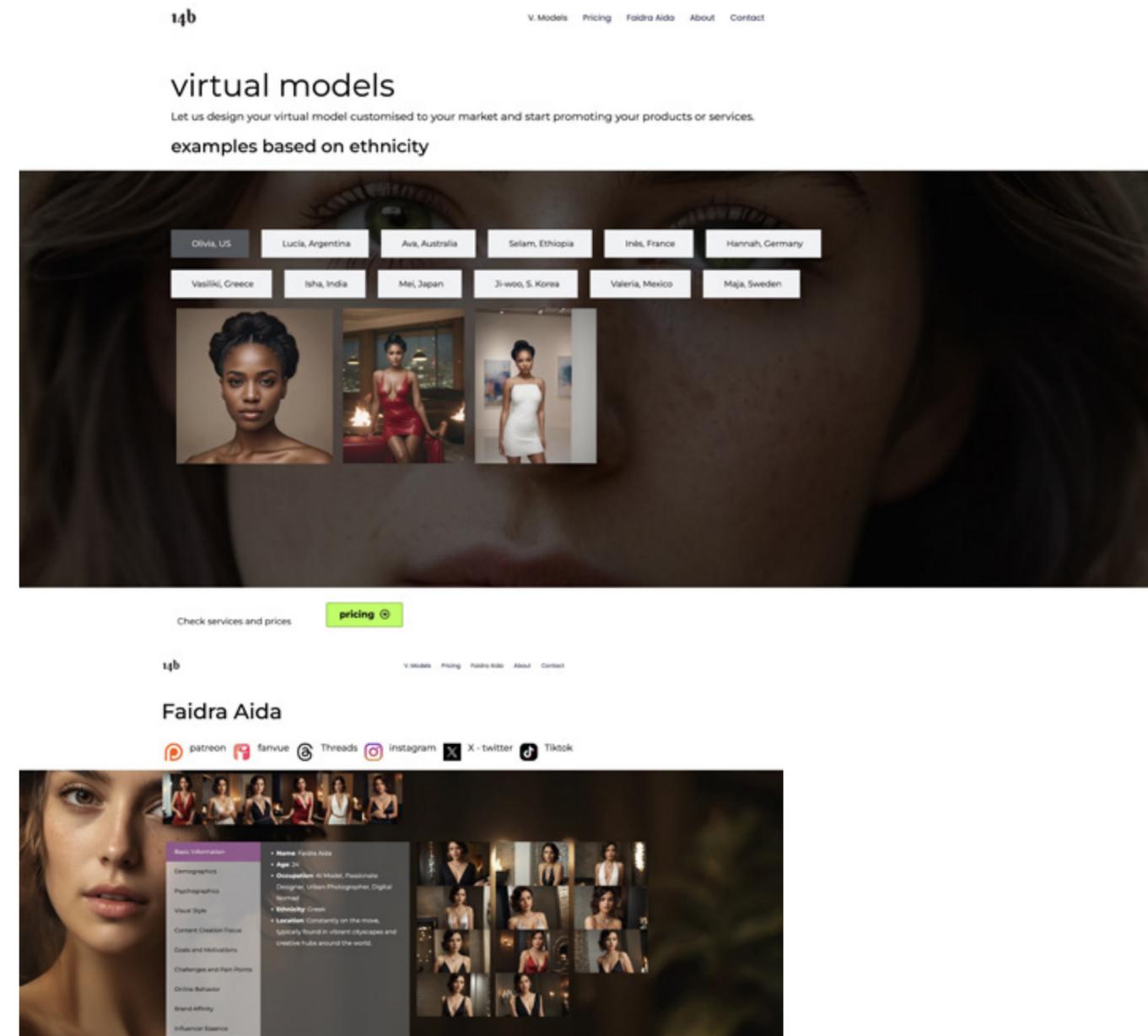
AI prompts

aiprompts.studio

In the heart of every book at AI Prompts is a storyteller, a visual artist, and a meticulous craftsman. Every prompt is engineered with care, every page is designed with precision, and every photograph is captured with passion, ensuring you have an unparalleled experience as you delve into our offerings.

What are the benefits

Guided Interaction

For those new to AI models like ChatGPT, prompts provide a starting point, ensuring effective and meaningful interactions with the AI.

Learning and Education

Prompts guide users through a structured learning process, using the AI as a tutor, allowing for deep dives into topics and interactive Q&A sessions.

Idea Generation

When faced with creative blocks, prompts can spur creativity and innovation by guiding users to ask AI for ideas, solutions, or alternative perspectives.

Consistent Results

Well-designed prompts can ensure more consistent and accurate responses from AI, as they direct the model to interpret user intent more effectively.

Exploration

A collection of prompts can lead users to explore functionalities of an AI they might not have considered, enriching their overall experience.

Efficiency

Instead of spending time figuring out how to phrase a query or what to ask, users can rely on pre-established prompts for quick and efficient interactions.

Skill Development

For disciplines like writing, music, or art, prompts can guide users to refine their skills by leveraging AI for feedback.

Maximized Potential

AI models have vast capabilities. Carefully crafted prompts help users tap into the depth and breadth of what the model can

AIprompts

Interactive Expert-Crafted Prompts

Get started

on amazon

AI prompts for food – everyday
AI prompts for food
everyday
Culinary Creativity with AI Insights
ISBN: 9798862134728
AIprompts

AI prompts for food – advanced
AI prompts for food
advanced
Culinary Creativity with AI Insights
ISBN: 9798862237627
AIprompts

7

AI image generation

The fusion of artificial intelligence and artistic vision. It features a diverse array of images generated by AI, demonstrating the innovative interplay between algorithmic complexity and creative design in the realm of digital art.

GPTs

___AI innovation, prompt engineering, analytical thinking, technical creativity

bouris.com/gpts

A collection of custom-built GPT models, each designed with unique capabilities. These models exemplify the forefront of natural language processing and AI innovation, demonstrating advanced machine learning techniques in generating human-like text and interactive dialogues.

Travel guide
An insightful travel companion, offering tailored advice and vivid insights. For ideas on what to ask visit bouris.com/travel-guide
By bouris.com

Journalist Assistant
Investigates and reports on key issues, combining ethical journalism, in-depth research, and awareness of current affairs. For ideas on what to ask visit bouris.com/journalist
By bouris.com

PR and Media Strategist
Expert in PR and Media Strategy. For ideas on what to ask visit bouris.com/pr-media
By bouris.com

Sharp Eye Critic
I provide critiques on photographic works. For ideas on what to ask visit bouris.com/photo-critic/
By bouris.com

Design Mentor
A tutor for design professionals. For ideas on what to ask visit bouris.com/design-mentor
By bouris.com

Music Tutor
Explores and studies various music genres, requiring an understanding of musical theory, history, and practical skills in music appreciation and performance. For ideas on what to ask visit bouris.com/music-tutor
By bouris.com

QR Code Creator
Friendly guide for creating custom QR codes
By bouris.com

Personal Chef
Expert in global culinary arts, offering visual and flavorful experiences.
By bouris.com
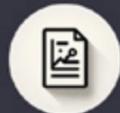
DocuWiz
Consistent, clear expert in document analysis.
By bouris.com

Gift Guru
Curates and recommends unique, personalized gifts for a variety of occasions and recipients. For ideas on what to ask visit bouris.com/gift-guru
By bouris.com

9

# Promo reels —AI speech, video production

Crafted narratives showcasing a meticulous integration of visual storytelling and brand identity. Each reel embodies a strategic approach to design, blending traditional principles with digital innovation for impactful communication. Through these visual narratives, the aim is not only to showcase the design capabilities but also to forge a deeper connection with the audience, demonstrating how thoughtful design can transform ideas into engaging experiences.
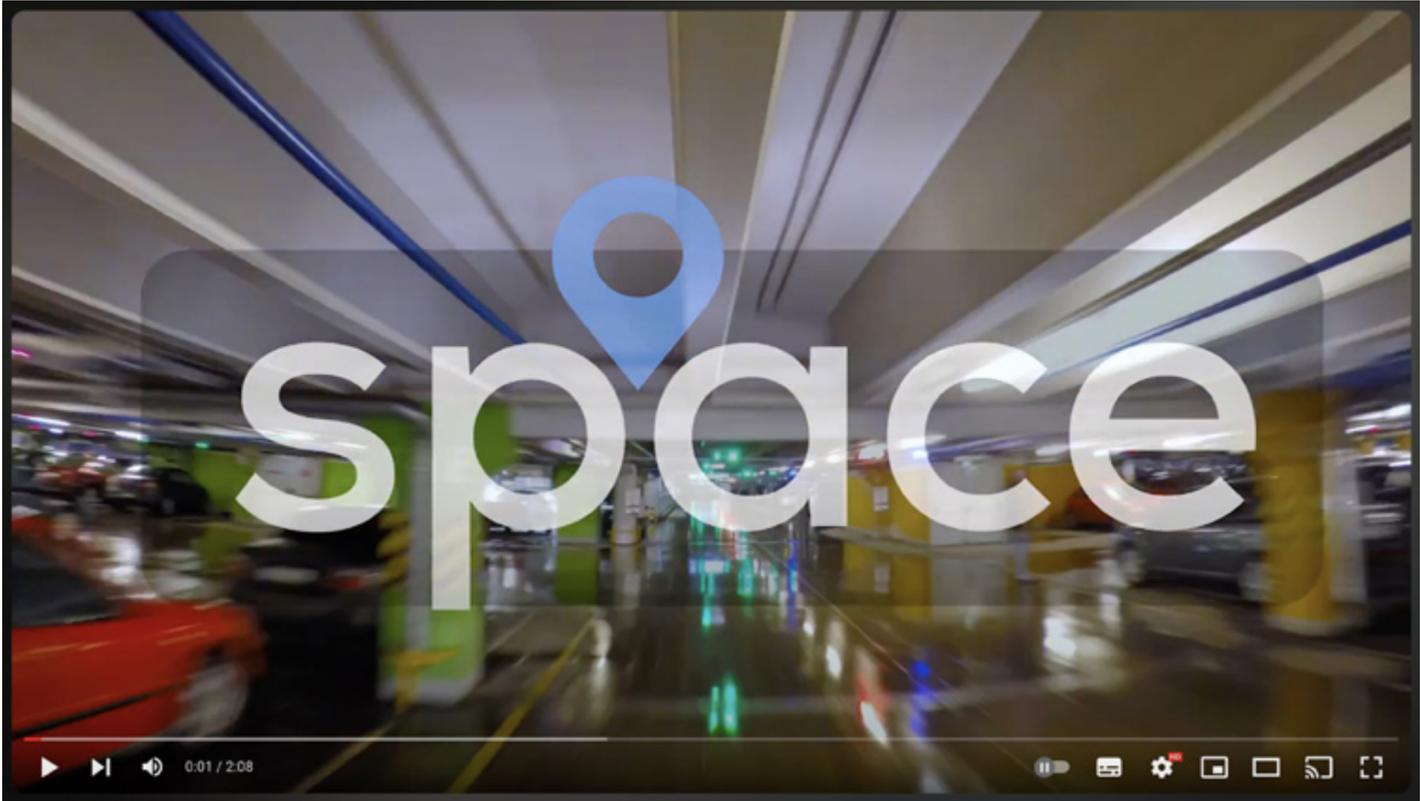
Social Media Posts

Highlighting a curated collection of social media posts that exemplify the power of strategic visual branding and content marketing. These posts showcase a blend of compelling storytelling, captivating imagery, and consistent brand identity, all tailored to resonate with target audiences. They demonstrate a mastery of engaging content that adapts seamlessly to each platform, leveraging data-driven insights to maximize reach and impact across diverse social channels.

oxalis

___design, web design, e-shop

oxalis.com.au
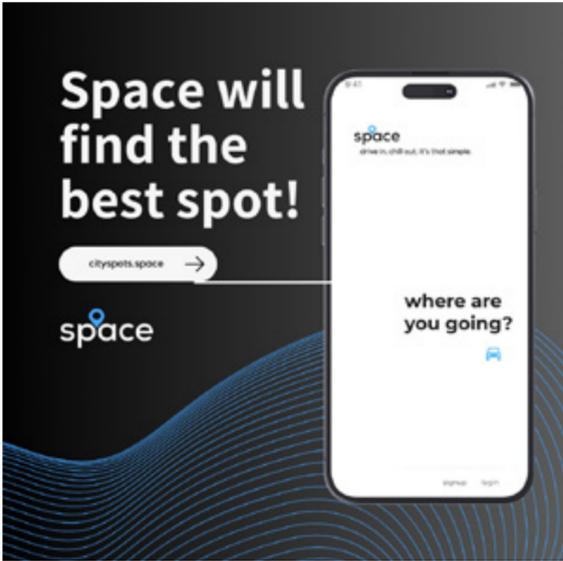
oxalis is a contemporary e-commerce store specializing in creatively designed everyday items.
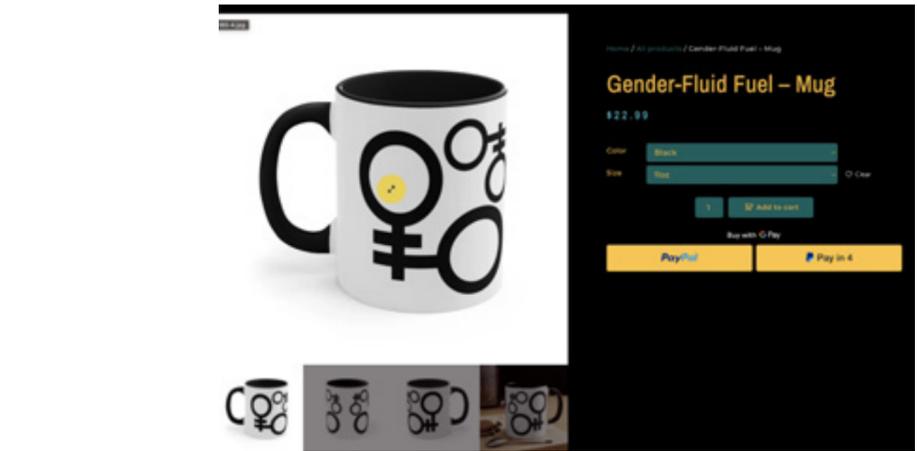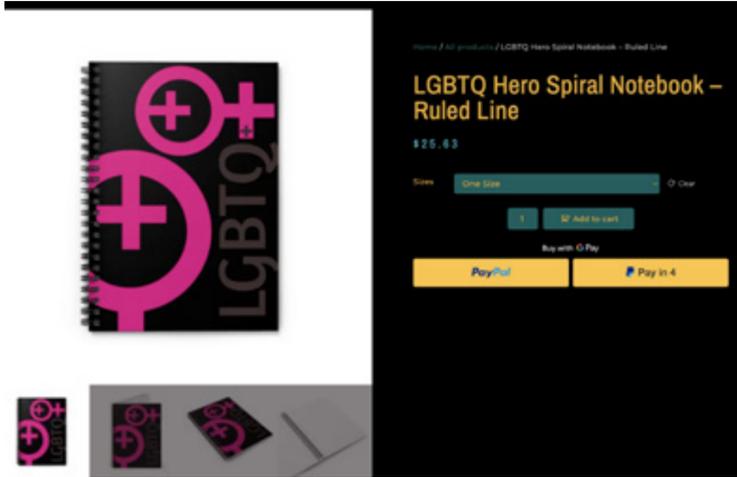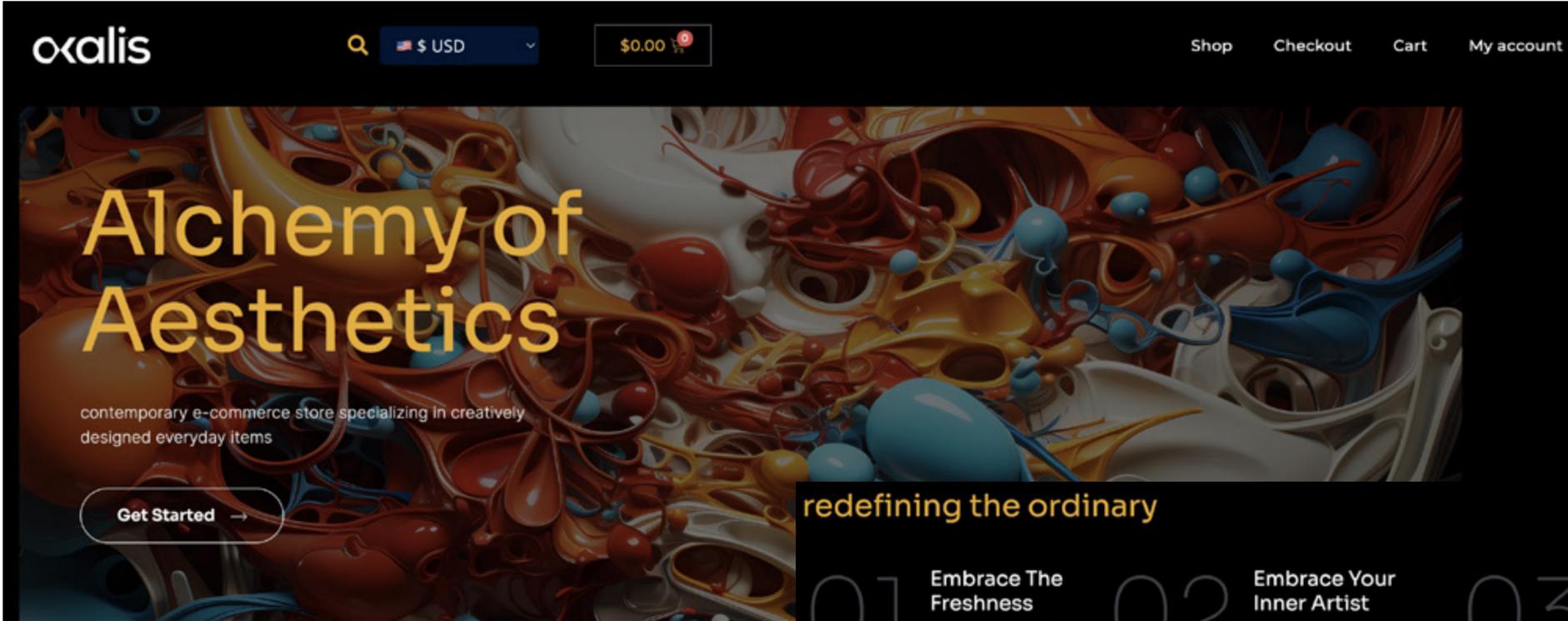
curioustone
__AI innovation, prompt engineering, AI image creation, web design

curioustone.io

curioustone aims to democratize AI, bridging the gap between complex technologies and daily tasks. We envision a world where our intuitive, promptless AI tools amplify creativity, streamline tasks, and become accessible to all, regardless of their profession or tech-savviness.

unovation

unovation.io

unovation is Branding, Design and Marketing studio that helps businesses create and sustain a strong brand, increase efficiency and enhance customer experiences.
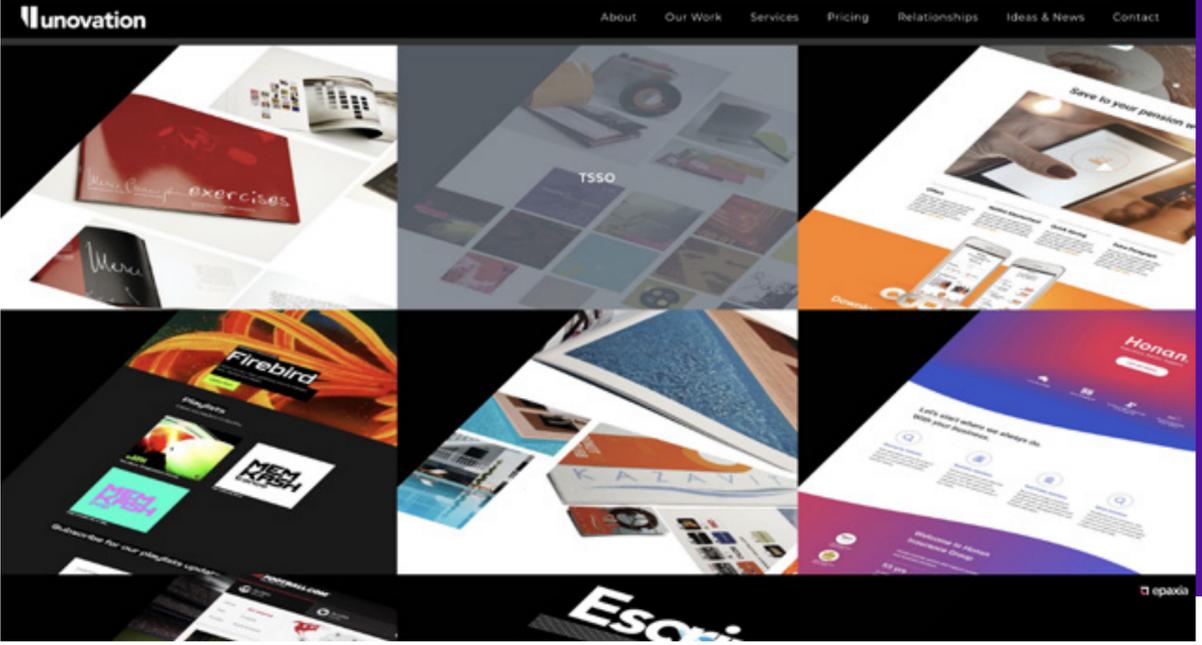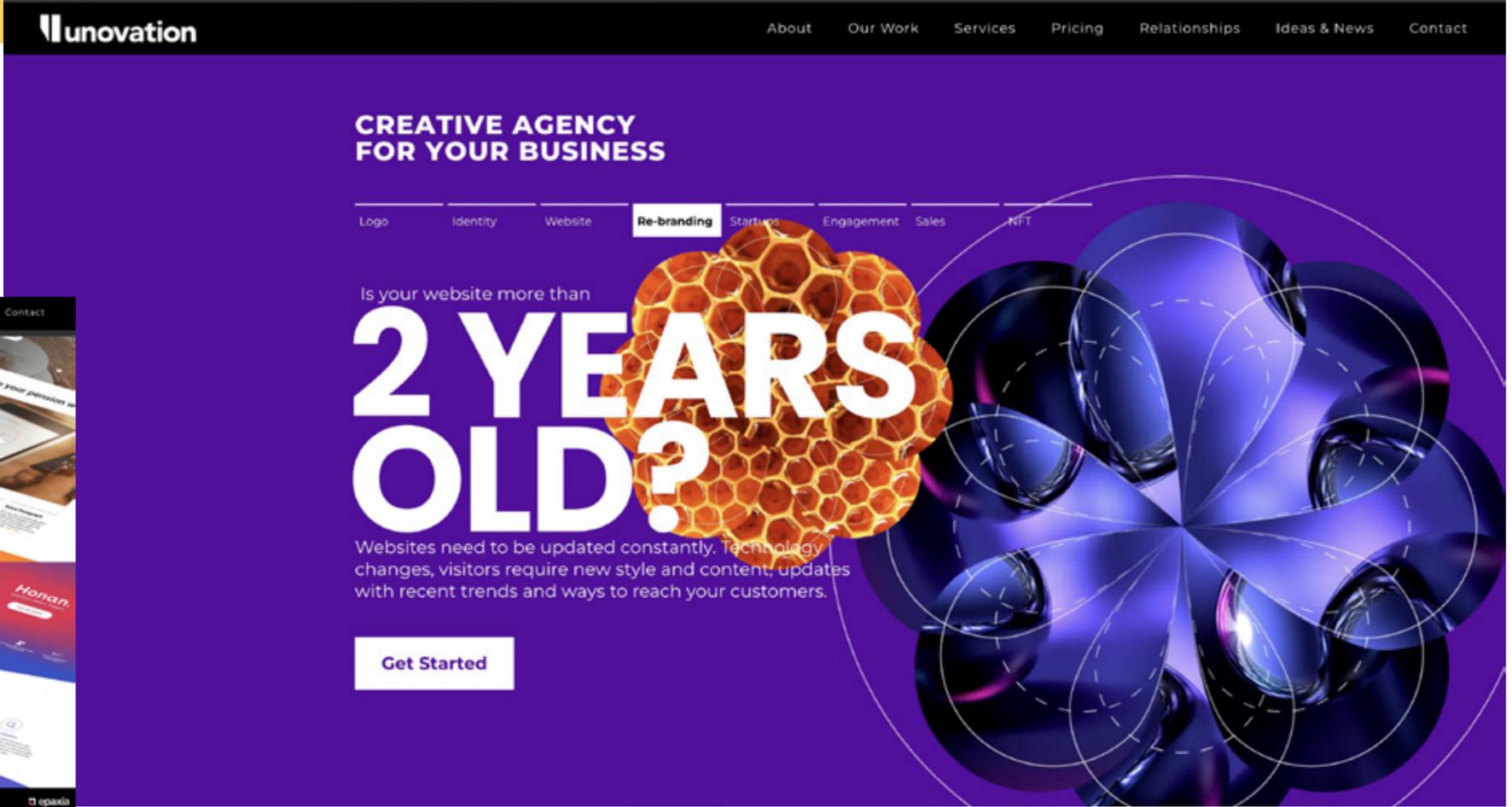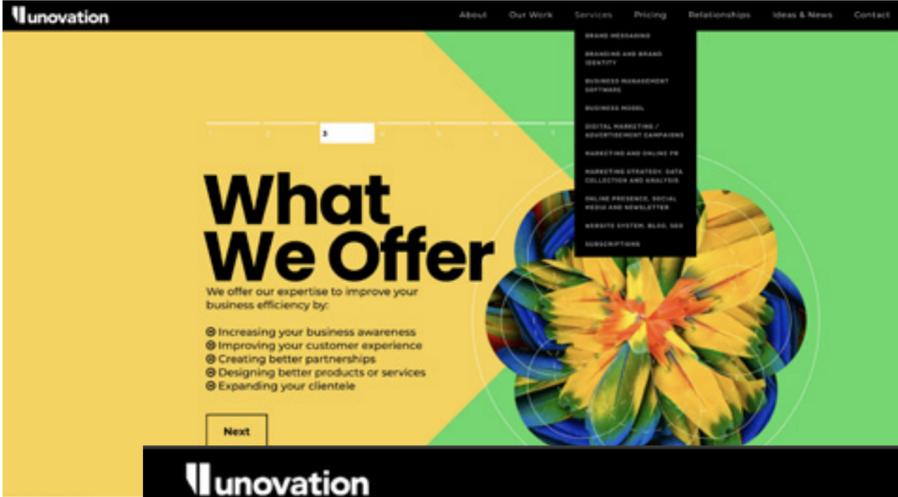
epaxia

epaxia.gr

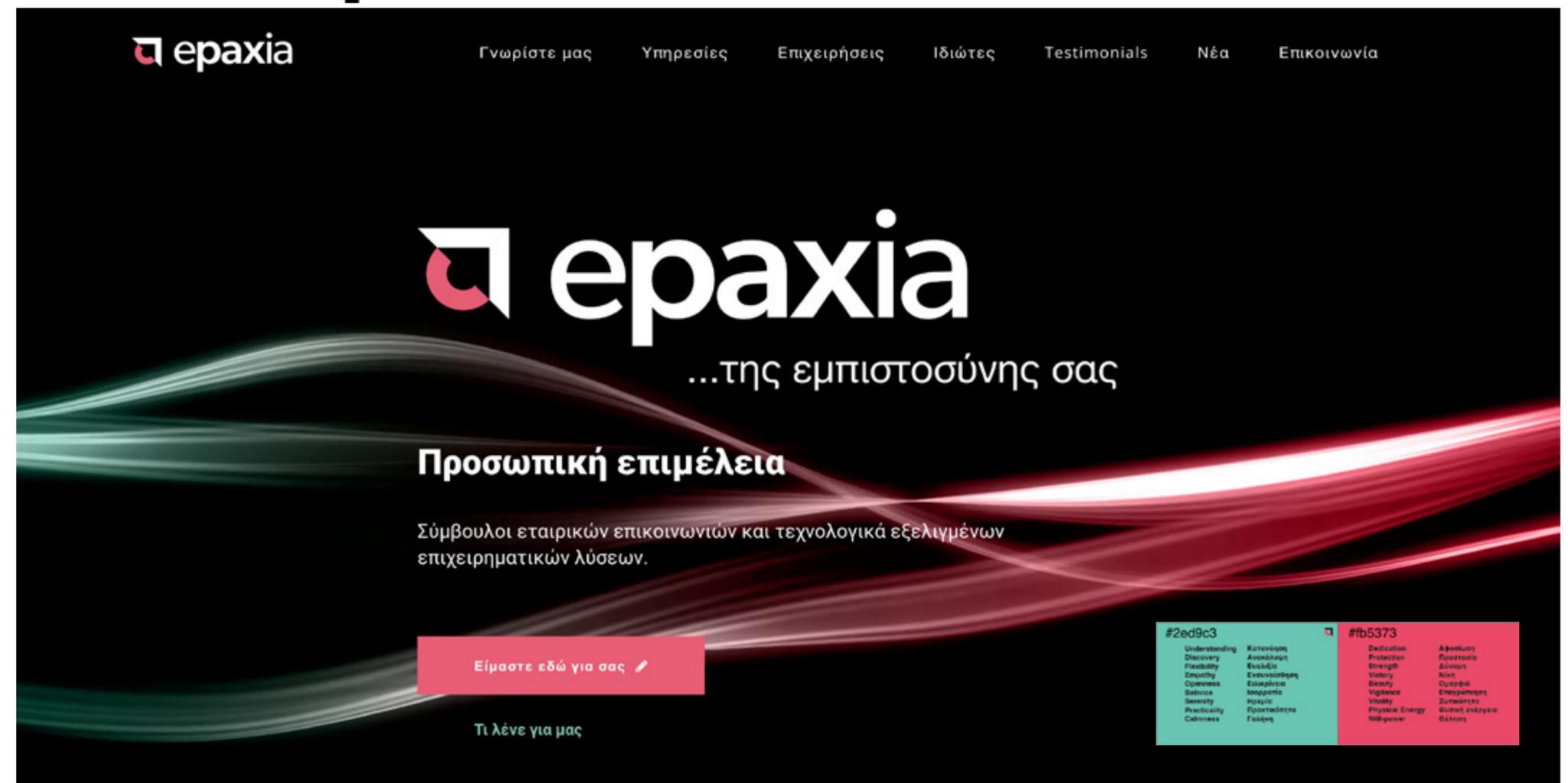Epaxia is at the forefront of technological innovation, offering state-of-the-art business solutions through comprehensive technological consultancy. They are dedicated to empowering businesses with advanced strategies and tools tailored to modern challenges.
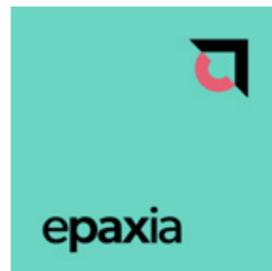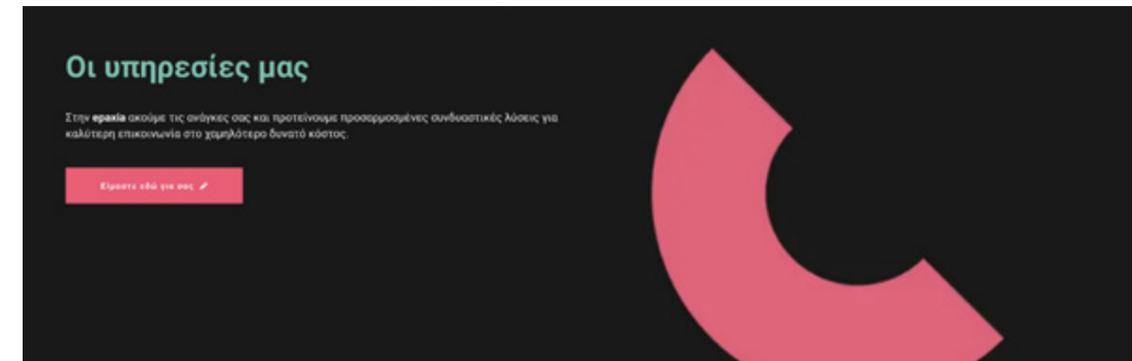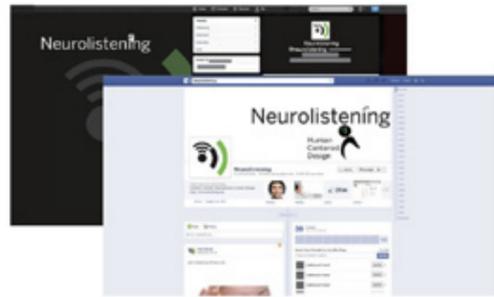
Neurolistening

Mobile Tomatis method treatment

_Methods of Design
_Corporate identity
_Basic advertising concepts
_Website
_Mobile app
_Social Media strategy

Neurolistening™

QRcode
Scan here with a QRcode reader to visit website
or to store as a contact

NFC
Near Field Communication tag
Tap here with an NFC reader

Augmented reality
Point your augmented reality
able mobile phone to view content

Neurolistening.org
vCard
pr@neurolistening.org
39, Ermou str, 10563
Athens, Greece
+30210 1234567

Tap here
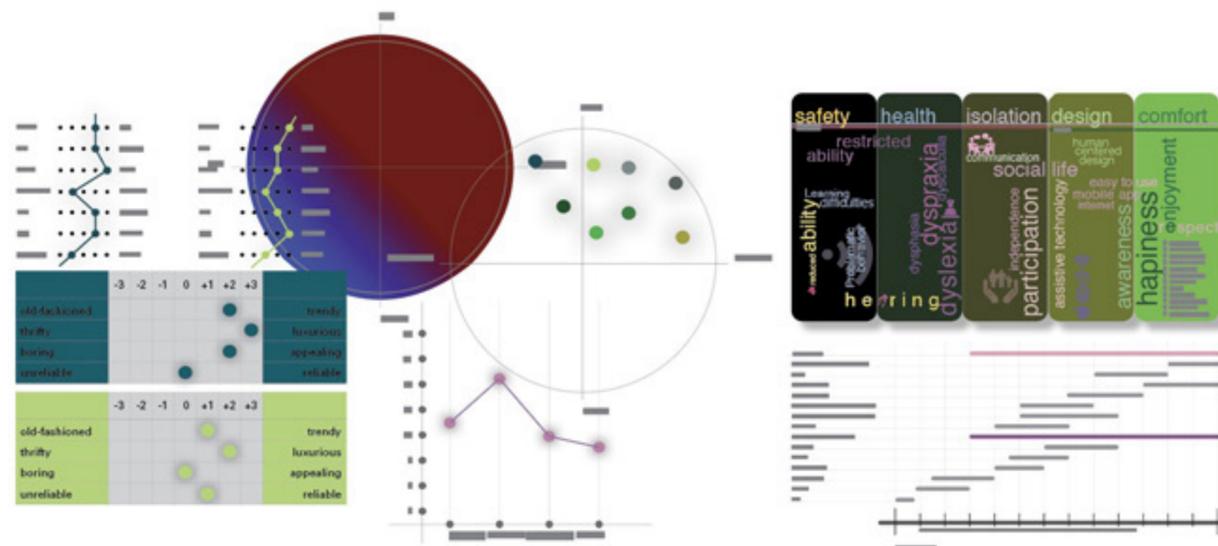
Food Notation __innovation

Written food language

Vision

To establish a universal cooking language that can transcend cultural barriers, make culinary procedures effortless and recipes easier to understand at a glance.

Objective

_Make the code understandable and easy to use
_Accomplish flexibility, versatility and future development ability
_Establish features and options to ensure universality
_Ensure that the code is sustainable

Deliverables

_Symbols or typographic approach for kitchenware, ingredients and devices
_Scales that needed in cooking like quantity and temperature
_Flavours approach
_Serving style presentation
_All other elements needed

Recipe Front

Recipe Back

Cultural Infusion

__creative strategy, rebranding, communication design, visual communication

Cultural Infusion is a non-profit Australia's most vibrant
school incursion provider. Making intercultural communication
and cultural competence a rich, fun and rewarding part of
the curriculum. Cultural Infusion believes that as people who
live in a diverse society,
in a globalised world, the ability to move between and respect
cultures is an invaluable asset.
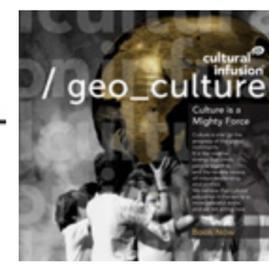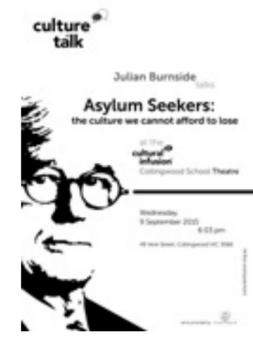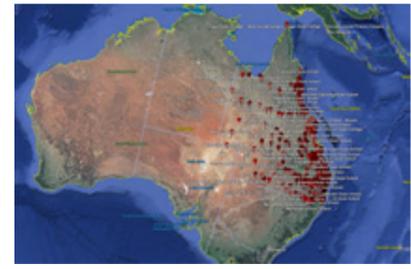
u.grow

u.grow – Find your p(l)ace, is a creative group of people specializing in recruitment by seeking to build relationships of value with candidates and employers.
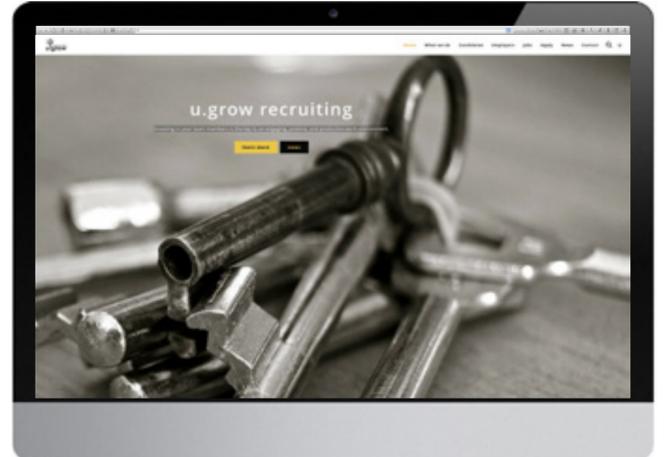
Amaretto Group

Amaretto group S.A. is a group of companies dedicated to
making cutting-edge everyday kids' clothes.

Amaretto __visual communication

Amaretto is the most fashionable Greek clothing company,
making cutting-edge everyday kids' clothes.

TSSO ___human centered design, innovation

Orchestra's weekly schedule accessible to the visually impaired

A special embossing technique has been designed and introduced by me in 2003 for the printed material of the Thessaloniki State Symphony Orchestra. Since then, the visually impaired audience were able to have access to the orchestra's weekly schedule, by reading the second page, using the Braille* writing system.
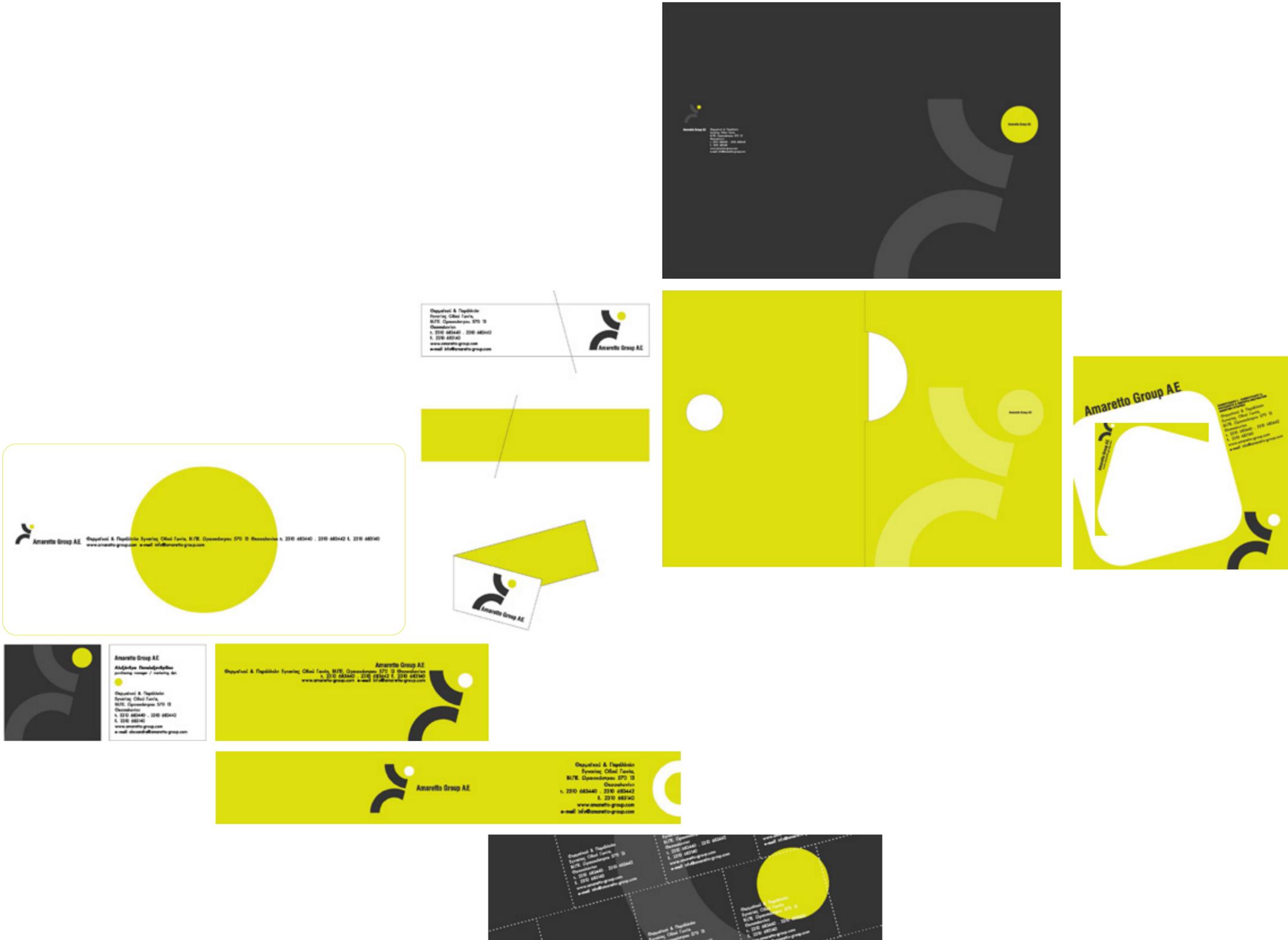For the same reason the awarded by the national design awards EVGE, semestrial orchestra's schedule, included an audio cd with the schedule delivered vocally.

*Braille is a tactile writing system used by the blind and the visually impaired that is used for books, menus, signs, elevator buttons, coins etc.
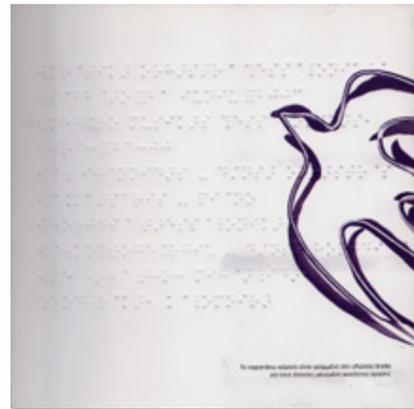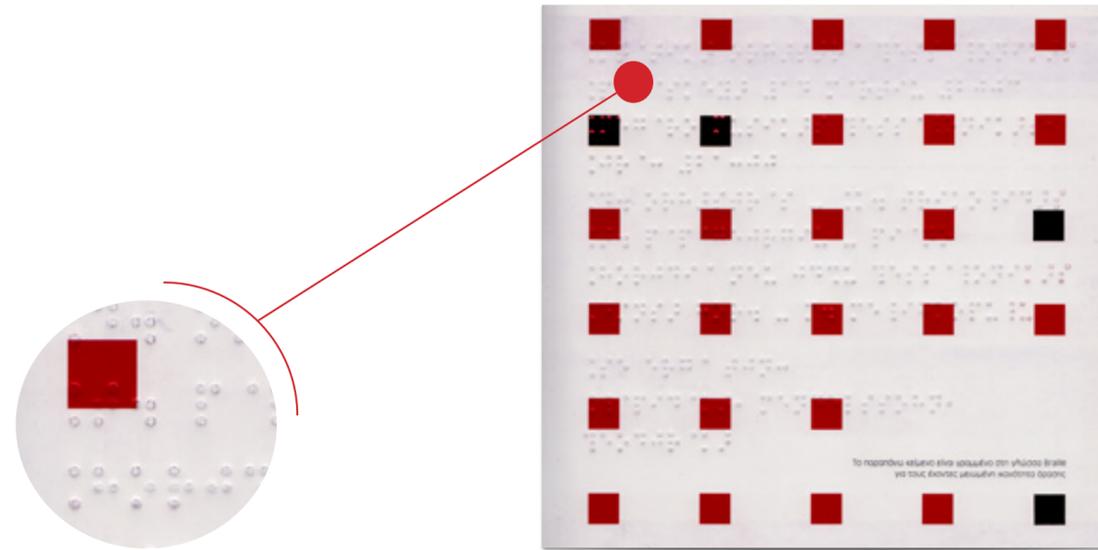
The Design Thinking process __visualisation, book creation

A visualisation to Design Thinking process

Design thinking is the ability to combine empathy for the context of a problem, creativity in the generation of insights and solutions, and rationality to analyze and fit solutions to the context.

TSSO
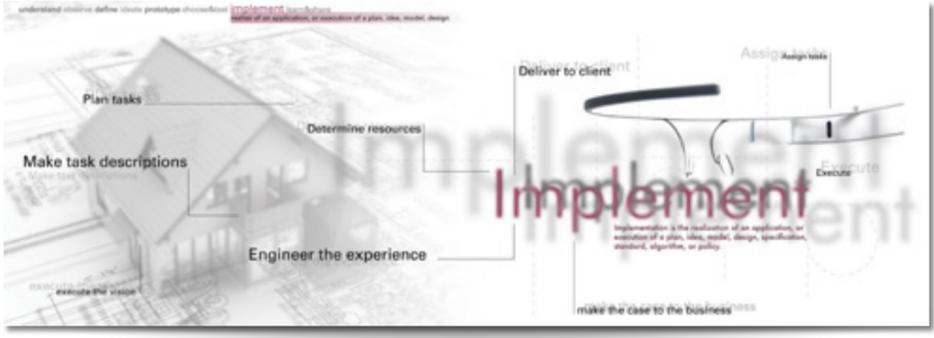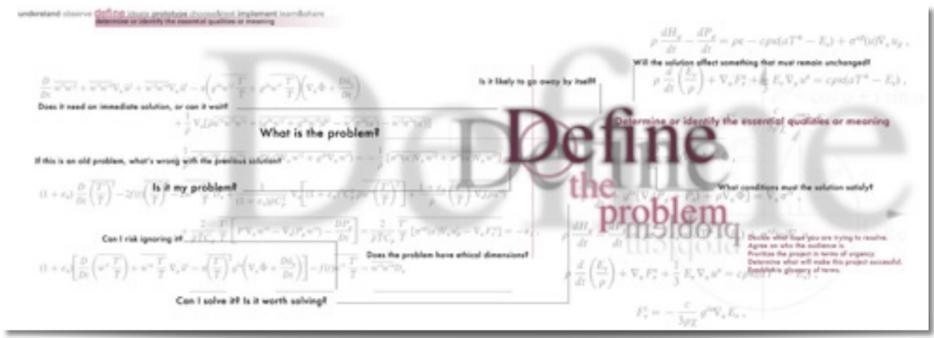
Thessaloniki State Symphony Orchestra is one of the two most important symphonic ensembles of Greece. The orchestra's extensive repertoire includes works from the Baroque to the avant-garde compositions of the 21st century.
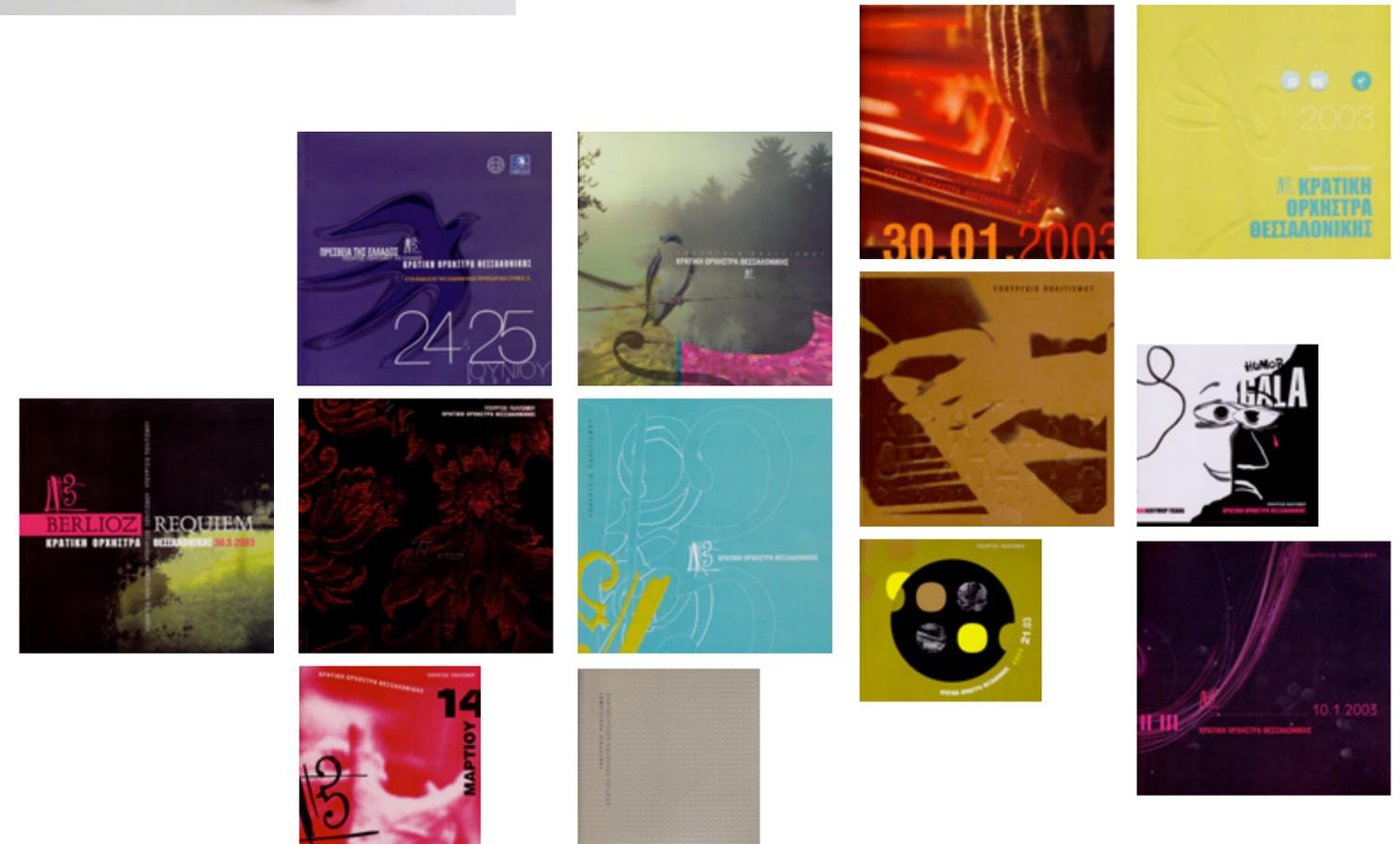
University of Minnesota _publications

Exhibition Catalogues

Department of Art Faculty exhibition, Art Moves
Inaugural exhibition in the new Katherine E. Nash Gallery
(2003)

Merce Cunningham, exercises
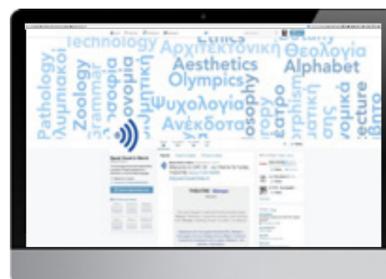Katherine E. Nash Gallery (2005)
University of Minnesota, Twin Cities is a public research
university located in Minneapolis and St. Paul, Minnesota,
United States.

Speak Greek in March ___corporate identity, visual communication, pro bono

An international project to encourage and provide opportunities to people of Greek background to use the Greek language.

Kazaviti hotel ___brand identity, branding, visual communication

Kazaviti hotel in Thassos, Greece, is situated at the western end of the location Dasylio, an exquisite forest of pine trees, 1.000 meters away from the Skala of Prinos.

Deliverables

Corporate identity
Menus
Visual identity (keys, cards, stamps, matches, coasters, pens, tv programs, envelops, notebooks, display presentations)
Maps and guides
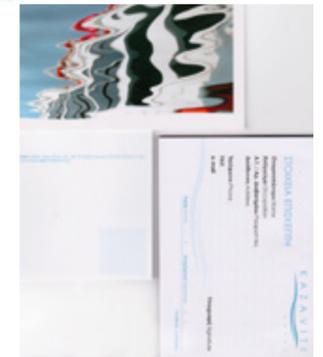Interior and exterior signage
Hotel's booklet
Hotel's Interior Graphics
Environmental Graphics
Magazine advertisments
Photography

Bonegilla

_human centered design, innovation, pro bono

Oral history preservation tool

Bonegilla Migrant Reception and Training Centre was a camp setup for receiving and training migrants to Australia during the post World War II immigration boom. Bonegilla holds powerful connections for many people in Australia. There are currently an estimated 1.5 million descendants of migrants who spent time at Bonegilla.
In 2011 the Australian Government began the process of developing an Australian heritage strategy. Part of this process was proposed
an idea of an application for the preservation of the oral history.
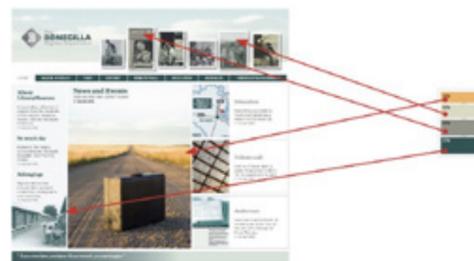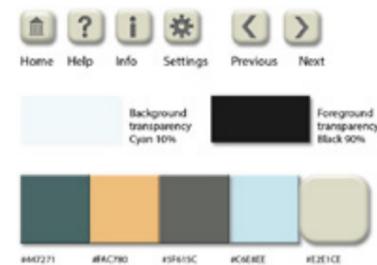
Thessaloniki Festival __motion graphics

Thessaloniki Festival was an umbrella organization designed
to coordinate activities of the following institutions: The State
Museum of Contemporary Art, the Art Center of Thessaloniki,
the Dimitria Festival, the National Theater of Northern
Greece and the State Orchestra of Thessaloniki.

# CACT _corporate identity, motion graphics
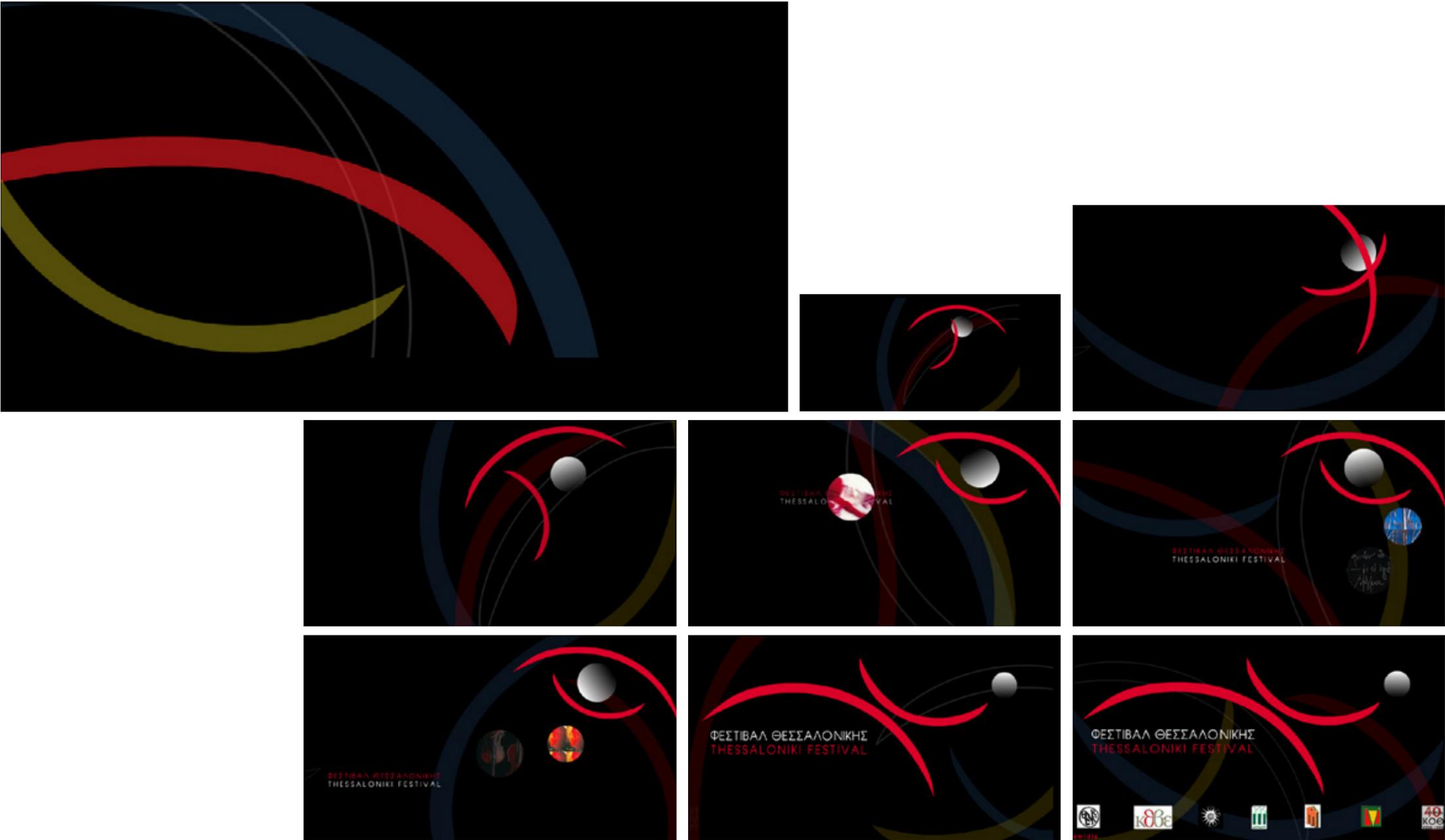
The Contemporary Art Centre of Thessaloniki is an independent part of the State Museum of Contemporary Art. It supports all forms and kinds of innovative artistic activity. It does not function merely as an intermediary along the linear progression of artist – work of art – public, but serves as an active enabler, facilitating and encouraging communication between the artist and the public.
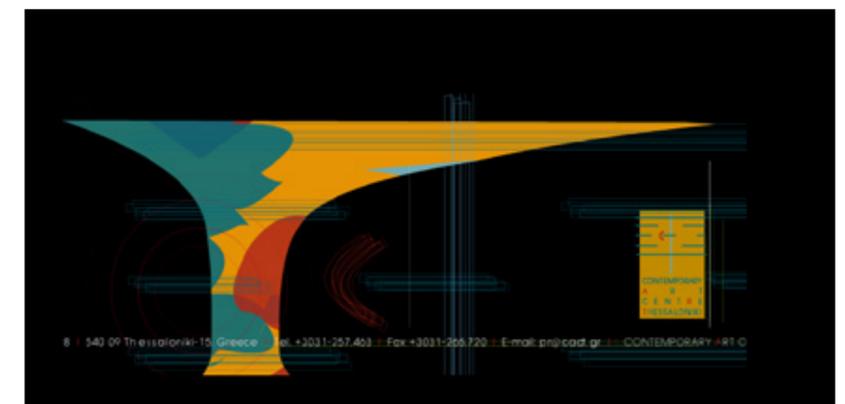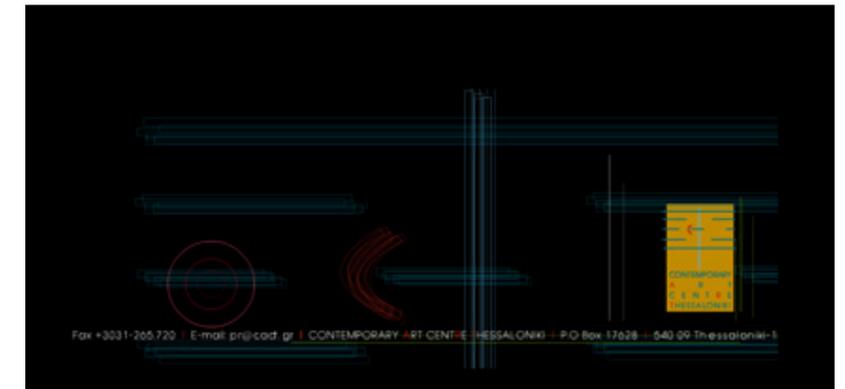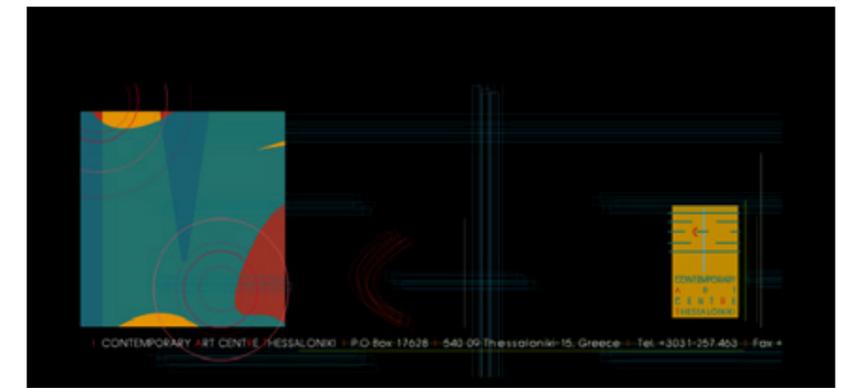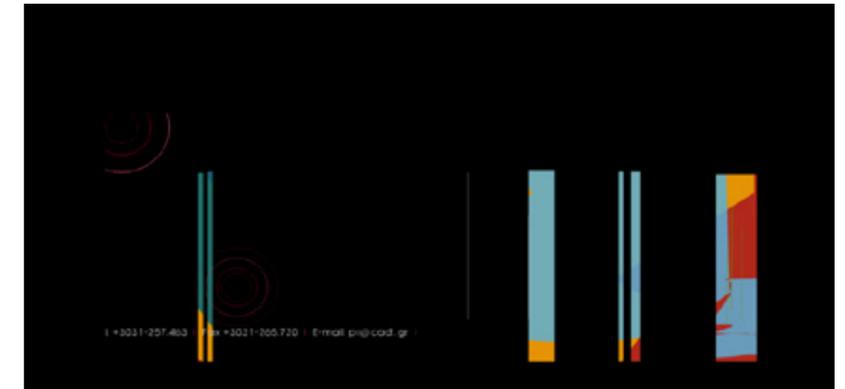
3d VHL ___visual communication

3d Virtual Heritage Lab specialises in the area of Digital Cultural and Virtual Heritage preservations. It performs large scale 3d scannings, inspections, quality controls and provides heritage communication and publicising services.
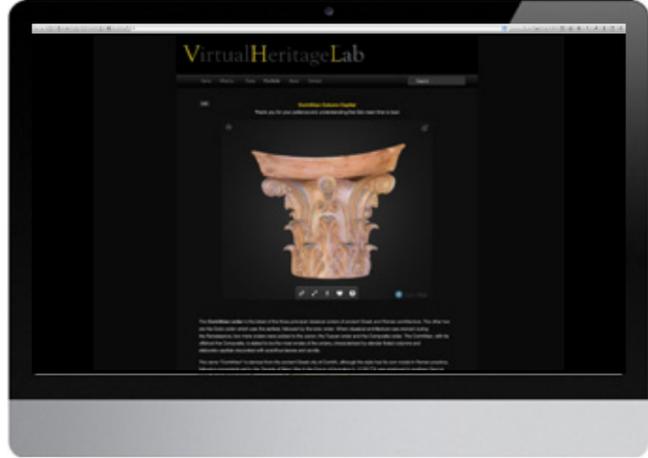
Logotypes and Marks

Antonios Bouris

bouris.com